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Wedding Calligraphy: A Guide To Beautiful Hand Lettering



Synopsis

Add a Personal Touch to Your Special Day Calligraphy is a visual art form that gives handwriting and lettering an ornate and elegant twist. In a day and age when technology and rigid type have run rampant, calligraphy has become an exceedingly popular way to add character, personality, and individuality to even the most formal of affairs. Whether it's done on stationery, chalkboards, signs, or whatever medium you prefer, this decorative practice is sure to spruce up any celebration. It's also perfect for invitations and thank-you notes! Although primarily intended for weddings, the lessons learned from this book can be applied to nearly any type of exquisite gathering; proms, bachelorette parties, work functions, barbecues, engagements, showers, receptions, and much more! In addition to the beautiful color photographs that dress the pages throughout, the book features step-by-step DIY project tutorials, sample alphabets and exemplars, tips and techniques for the art of pointed pen, and an introduction to art of calligraphy as it relates to wedding celebrations. Wedding Calligraphy is the go-to guide for aspiring calligraphers and avid professionals alike. Whether you're interested in making calligraphy and/or lettering a career for yourself, saving some money on your special day, or simply looking to find a new and relaxing hobby, this book is the perfect match.

Book Information

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Customer Reviews

Praise for Laura Hooper "Downright whimsical . . . Invites, programs, you name it." Buzzfeed

"A calligraphy expert." Business Insider "All hail the queen of calligraphy. You

won't be able to stop staring at Laura's gorgeous work." Brit + Co "Some

of the best in the biz!" —The Glitter Guide "An expert in her honed craft . . . Her willingness to patiently share penmanship lessons with others is a thread in the renewal of this nearly lost art threatened by the digital world." —Magnolia Rouge "One of the most talented ladies in the business . . . you're going to love learning how to beautify anything and everything from Laura!" —Inspired By This

Laura Hooper has owned & operated Laura Hooper Calligraphy since 2002, serving clients with hand calligraphy & stationery needs for weddings, showers, events, and more. She teaches the art of pointed-pen calligraphy at in-person workshops around the US & Canada with her sister, Alyssa. She has practiced calligraphy for over twenty years. Her work has been published in numerous magazines, including The Knot, Inside Weddings, Martha Stewart Weddings, and Town & Country Weddings, among others. Additionally, Laura Hooper Calligraphy has been featured on a variety of blogs including Style Me Pretty, Style Me Pretty Living, 100 Layer Cake, Inspired by This, Glitter Guide, Wedding Chicks, and more. She lives with her husband and two dogs in Alexandria, Virginia. Alyssa Hooper is the director of operations at Laura Hooper Calligraphy, handling all client and vendor communications, managing staff, coordinating workshops across North America and overseeing the company's day-to-day operations. She also co-teaches the calligraphy workshops with Laura. She lives in Los Angeles, California

Packaging and shipping: The book has a sleeve and it was pretty much unusable in the state that it arrived. Pages were ok, though. For some reason, this book only had one review for the longest time. Also, the 'look inside' did not show any of the actual calligraphy, just the intros, and only for the Kindle version. That really worried me but I went ahead and bought it anyway. I don't regret it, because it is pretty, but I'm going to give you a summary of what this book is about so you can take an informed decision (one this listing does not seem to want you to take). I really wanted to love this book, since I am getting married soon and wanted to use it to create the calligraphy for my wedding invitations. This book is not really didactic in that sense. It has a couple of pages with one full alphabet per page and the direction of the pen stroke for all the letters, but if you were looking for styles or more detailed instructions to create words/ variations of letters then this is not the book for you. This is the book structure: 1. Weddings & Calligraphy Choosing your calligraphic style or hand (Categories/ scripts/ envelope & invitation formats/ envelope layouts/ selecting your style) Wedding calligraphy applications (Wedding calligraphy checklist/ pre-wedding applications/ ceremony applications/ reception applications) 2. Calligraphy guidelines & tips The basics (tools/ tool

preparation/ technique)Practicing letterforms (Individual letterform patterns/ Consistency/ Best practices checklist)3. ProjectsBasic tented escort cardsGolden pear place cardsEnvelope letteringOyster shell seating cardsMacaron place cardsRiver rock place cardsWood Sign-Afterwards come these sections: In Closing, Contributors, Acknowledgements, Glossary of terms.So what did I find good?-Tons of pretty visual inspiration-Useful layouts and common styles for envelopes etc-Some reasonable projects (sorry but covering a pear with spray paint and then scribble on it is not anywhere near my definition of reasonable...)What was not so good?-Limited alphabets with limited information about them-Definitely not friendly for beginners (while this is not a problem for me, but it could be for brides who could think this is the guide for them to create their lettering, and they would have a really hard time attempting to do it only with the guidance provided in this book.)What was weird?-Like I said, the book is good for somewhat seasoned calligraphers who are going to embark in creating wedding stationery... and at the same time it spends a lot explaining very very basic stuff like how to prepare the tools and how to make a thin stroke... so it's like they never got their target audience clear.Final thoughts-It is undoubtedly very pretty. It is inspiring, but this is probably one of those books that I'll take a look at once in a while, and is nowhere near indispensable or an extremely valuable reference except in very specific circumstances. I give it 3 stars since it is a good book, but just good. (If it were possible I would probably give it 3.5 stars, or 7/10 in real life.)

very resourceful book.

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